

Dimensions for ads are listed in inches, measured width by height. Measurements are exact outside dimensions, which include the border. The ad sizes shown are non-bleed image areas. Camera-ready ads must be submitted exactly as the size indicates. Ads that are more or less than 1/32 of an inch different than

the size specified may incur an additional charge to correct the size and/or will be sent back to be corrected.

No credits will be given for submitting ads that do not meet SA's required specifications.

Sunshine Artist is a perfect-bound magazine; the final trim size is 8.125" x 10.875", and all live matter must be kept

.25" inside the final trim size. Bleeds are available only for 2-page spreads and full pages — advertisers not meeting print requirement may be asked to resubmit the ad in the correct size or pay a fee to extend (*if possible to do so*). Please reference the measurements provided below for correct sizes.

SA uses PC-based programs: Adobe CS4, to generate graphic files. Color profile is a **U.S. Web Uncoated v2**. Gray Scale profile is **Gray Gamma 2.2**

Camera-Ready Ad Specs: Preferred file formats are flattened **Press Ready PDF's with no crop marks**. Other acceptable formats are flattened TIFF, EPS or JPG, for PC Platform.

• **Color Ads:** should be **300 dpi, CMYK, flattened**, text converted to outline (or curves based on programs used) and scaled to size.

• **Black & White Ads:** should be **300 dpi, grayscale, flattened**, text converted to outline (or curves based on programs used) and scaled to size.

Transfer process: We accept camera-ready files through e-mail using gm@sunshineartist.com, or if time permits, you can send us a PC-based CD ROM with your ad.

2-PAGE SPREAD

LIVE AREA
15.5" (W) x 10.5" (H)
Gutter .5"

BLEED
16.50" x 11.125"

TRIM SIZE
16.25" x 10.875"

FULL PAGE

LIVE AREA
7.75" (W) x 10.5" (H)

BLEED
8.375" x 11.125"

TRIM SIZE
8.125" x 10.875"

2/3 PAGE VERTICAL

LIVE AREA
4.70" x 9.80"

1/2 PAGE HORIZONTAL

LIVE AREA
7.125" x 4.75"

1/2 PAGE VERTICAL

LIVE AREA
4.7" x 7.25"

1/3 PAGE HORIZ.

LIVE AREA
7.125" x 3.25"

1/4 PAGE HORIZ.

LIVE AREA
4.70" x 3.75"

1" PAGE.
2.25" x 1"

1/12 PAGE SQ.
2.25" x 2.25"

1/4 PAGE VERT.
2.25"

1/6 PAGE VERT.
2.25" x 4.75"

1/6 PAGE HORIZ.
4.70" x 2.25"

Camera-Ready Ad Due: Monday
of the last full week of the month.

1/3 PAGE VERT.

LIVE AREA
2.25" x 9.80"

1/3 PAGE SQUARE
4.70" x 4.70"